

# **How to: Write an op-ed on Week Without Driving**

## **1. Introduction**

- Hook: Start with a compelling message, fact or anecdote about transit / or the Week without Driving.
- Lay out the problem: lack of funding in transit.
- Thesis statement: Why investing in transit will help your local community and help combat the climate crisis.

## **2. Main Argument/Context**

- Talk about how taking action - like the Week Without Driving - can help raise awareness about the problem
- Provide background about transit in your area.
- Provide background about how investing in transit will help your local economy.
- Provide background on how investing in transit will help address the climate crisis.

## **3. Personal Perspective or Story**

- Share a personal anecdote or experience about the Week Without Driving / or about a person who needs local transit

## **4. Call-to-Action**

- Call on leaders to invest in transit.
- Talk about what that investment could do.

## **5. Conclusion**

- Summarize your main points in a sentence or two.
- End with a strong closing statement that reinforces your argument and leaves a lasting impression on the reader.

Op-ed should be around 700-800 words.